

A close-up photograph of two Paralympic torches. The torches are made of a golden, perforated metal mesh. One torch is in the foreground, and another is behind it. In the background, there are flames and a dark, smoky atmosphere. A semi-transparent brown banner is overlaid at the bottom of the image.

Hackney: A legacy from 2012



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HACKNEY: A LEGACY FROM 2012



Hackney experienced an extraordinary year in 2012 with the Olympic and Paralympic Games bringing communities together to celebrate. I'm very pleased that the Council was able to secure tickets for thousands of residents from youth and community groups, fulfilling our promise to make the Games accessible to local people.

Making sure that as many residents as possible could get involved with and enjoy the Games was very important to the Council, but more important were the long-term benefits we could secure for our borough.

With almost one third of the Olympic Park in Hackney, we have a once in a lifetime opportunity to regenerate a large area of our borough, with thousands of new jobs, new homes, and improved parks, transport and community facilities.

In 2005, I set out the Council's priorities for securing a strong and lasting legacy for Hackney.

These were: improved facilities for sport and leisure; a healthy, active borough; a boost for culture and the arts; promoting our borough as a great place for living, working, visiting and investing; better public transport; a better environment; jobs, skills and training for local people; and work for local business and enterprise.

This document sets out the significant achievements we have made so far, but this is by no means the end of the story. The full transformation of the Queen Elizabeth Olympic Park will take up to 20 years and the Council will continue to work with our partners and lobby on behalf of our residents to secure the legacy Hackney deserves.

A handwritten signature in black ink, which appears to read 'Jules Pipe'.

Jules Pipe,
Mayor of Hackney



A Host for 2012



IMPROVED FACILITIES FOR SPORT AND LEISURE



Hackney has delivered a £14.9m programme (including £10.7m external investment) to improve facilities and extend the range of sports available on Hackney Marshes. This includes 12 new and improved adult football pitches, three rugby pitches, and seven artificial and three turf cricket pitches. One of the largest concentrations of football pitches in the world, the Marshes now has the Hackney Marshes Centre, with 31 spacious changing rooms, a café with terrace and well-equipped conference rooms.

The new facilities have enabled a dramatic increase in youth football, with approximately 900 individuals, and 51 youth teams playing 27 matches on the Marshes every weekend. Saturday adult football significantly increased its numbers in the 2011/12 season – averaging 15 to 20 pitches in use compared to three to four games being played on a typical Saturday the year before.

£14.9m investment
in Hackney Marshes

31 new
changing rooms

12 new football pitches
and 7 new cricket pitches

Cricket has been re-introduced to the Marshes for the first time in 15 years – Stoke Newington Cricket Club has a community use agreement with Hackney Council and has been coaching in excess of 200 children every Saturday morning.

Hackney successfully campaigned for the Copper Box to be designed and re-designated as a Multi-Use Arena, with a maximum 7,500-seat capacity, in the Hackney part of the Olympic Park. It will open to the public in 2013 and will provide a new home for the London Lions basketball team.

Greenwich Leisure Limited (GLL) won the management contract with a compelling local engagement offer and commitments on local jobs. Hackney Council is a member of the Parks Operational Forum which will enable us to ensure ambitions are achieved.



A HEALTHY, ACTIVE BOROUGH



Sport England's Active People Survey shows that levels of physical activity in Hackney have overtaken the English average in recent years.

Over five years, 7,978 primary school children have taken part in Hackney's pioneering and inclusive athletics programme, Personal Bests, with 100 per cent improving their performance. Through the Beacon Scheme, the programme has been adopted in other schools across the UK. Hackney's position in the London Youth Games has risen from 32nd to 9th over the last five years – the only host borough to demonstrate such a steady and dramatic improvement.

Hackney's New Age Games programme for the over-50s regularly provides free sports to nearly 300 customers, of whom 56 per cent reach a level of more than four hours exercise a week by the end of the programme.

300 residents over 50 take part in New Age Games

12,500 children and young people took part in Schools' Sports Championships

268 grants worth more than £100,000 awarded through Youth Sports Fund

Between 2008 and 2011, a number of disability sports sessions were supported by Sport England funding, and while the majority of the funding ended in 2011, many sessions have continued through other means. Evidence suggests that the sessions have an impact beyond health benefits – enabling people with disabilities to become more independent.

By the end of the 2011/12 academic year, 12,500 children and young people had had the opportunity to experience Paralympic and other inclusive sport through the annual Hackney Schools' Sports Championships, an event which has become the biggest inclusive schools sports competition in the UK. Since 2007, the Youth Sports Fund has awarded a total of 268 grants to individuals, clubs and coaches, worth a total of £100,560.



A BOOST FOR CULTURE AND THE ARTS



Hundreds of thousands of Hackney residents took part in cultural events inspired by the Games. The borough's annual One Hackney Festival was extended to an all-day event to welcome the Olympic Torch. It attracted 103,000 spectators across the borough, who consumed goods and services worth an estimated £1.5m.

Hackney Council supported the development of CREATE, east London's annual arts festival which began in 2008 and has grown to become one of London's largest festivals. More than one fifth of the total audience for CREATE events were Hackney residents. The total estimated economic value of CREATE events to the borough is £3.33m annually.

The Radio 1 Hackney Weekend 2012 was the biggest ever outdoor event organised by the BBC and the largest ever single event in Hackney. An agreement between the Council and the BBC meant that almost one third of the 100,000 tickets were secured by Hackney residents. The Radio 1/1Xtra Academy provided 6,510 young people with skills development in business, the arts, career development and the media.

6,510 young people gained new skills through the Radio 1/1Xtra Academy

15,000 residents aged 13 to 21 have taken part in the Discover Young Hackney arts festival

5,000 local people contributed to Hackney Museum's Mapping the Change project to record how 2012 changed the borough

Discover Young Hackney, the annual borough-wide youth arts festival, has attracted more than 15,000 participants aged 13 to 21 since 2007.

Hackney Museum involved 5,000 local people in a unique history project to record the changes the 2012 Games brought to the borough. The International Olympic Committee (IOC) was so impressed with 'Mapping the Change' that it requested a copy of the project's book for its collection.

More than 17,000 tickets to the Games were either distributed free by the Council, or purchased by residents through priority booking schemes.

One hundred youth ambassadors and 102 primary school ambassadors were trained to support cultural events and to carry messages about the Games to schools, youth clubs, and beyond the borough.



HACKNEY HOUSE



PROMOTING
HACKNEY AS A
GREAT PLACE
FOR LIVING,
WORKING,
VISITING AND
INVESTING



The Council capitalised on the unique opportunity that the London 2012 Games presented for promoting Hackney to visitors, investors and the media.

Around 30,000 people visited the Council's investment and media hub, Hackney House, while it was open between May and September 2012. Events were aimed at promoting new business opportunities and hosting the unaccredited media at Games time. Independent analysis of media coverage between 1 July 2011 and 30 September 2012 shows that Hackney's image as a good place to live, work, visit and/or invest in secured positive or neutral mentions in 86 per cent of articles.

The borough's first visitor website - Destination Hackney - was launched in July 2012, with 240 businesses registering by the end of the Games, and more than 1,000 unique visits during its first ten days, rising to more than 4,000 by December 2012.

The future of the Olympic Park and neighbouring Hackney Wick continues to be a major focus for the Council.

30,000 visitors to investment and media hub Hackney House

BT Sport first anchor tenant in former Press and Broadcast Centres

800 new homes in Hackney part of Queen Elizabeth Olympic Park

It successfully secured a formal role in the selection process for the main tenant of the Press and Broadcast Centres and in December 2012, the Council's vision of a media and technology hub on the Olympic Park started to become a reality after it was agreed that BT Sport would broadcast Premier League football from the centres.

The London Legacy Development Corporation's Legacy Communities Scheme includes 800 new homes in the borough, 9,000m² of commercial space, 3,000m² of retail space, a new three-form entry Primary School in East Wick and health facility and library/cultural facility adjacent to the borough boundary in Tower Hamlets. The Council is working with Tower Hamlets and the LLDC to plan for additional secondary school provision in Fish Island.

Following extensive consultation, the Council adopted an Area Action Plan for Hackney Wick supporting redevelopment of Hackney Wick station. Transport for London and Network Rail are now undertaking detailed design work with a spending commitment of £15m.



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BETTER PUBLIC TRANSPORT



The Council has secured improvements to public transport and ensured residents will be able to access the legacy Olympic Park.

It lobbied for investment in the London Overground to be brought forward because of the Games. The borough has benefited from East London Line extensions and four new stations costing over £1 billion, and improvements to the North London Railway Infrastructure, enabling longer and more frequent trains, costing £300 million. An estimate from the East London Line Group assesses the benefits of the full range of extensions to be £10bn in economic regeneration.

Overall, £10.9m has been invested in locally led public realm projects in the borough (including £5.5m from Government grants or contributions, and £5.2m section 106 contributions from the Olympic Park construction).

£1bn extension to East London Line with four new stations

Three new walking and cycling routes

Eight new bridges, two improved bridges, and two new underpasses under the Lea interchange

This included £2.6 million funding from the Olympic Delivery Authority and Department for Communities and Local Government for three walking and cycling routes in the borough, which were completed in June 2011. Other projects include enhanced pedestrian access, improvements to existing cycling routes and public realm improvements around stations.

An important aim for after the Games has been to ensure that the Olympic Park is accessible to residents and that there is connectivity between the Park and the rest of the borough. Hackney will benefit from a total of eight new bridges, two improved bridges, and two new underpasses under the Lea interchange, worth around £15m in construction costs. There will also be investment in new and extended bus routes in the east of the borough.



A BETTER ENVIRONMENT



One of the major benefits to Hackney after the Games is that 28 acres of the Olympic site will be returned to the borough as two new riverside parks, as part of the 250-acre Queen Elizabeth Olympic Park and a canal park running along the Lea Navigation canal.

The Council is being closely consulted on the facilities and design in what will become the North Park, the first part of the Park to open, in July 2013. It will include play facilities set in green space with wetlands, waterways, and footpaths, centred around a building with a café, reception area, offices and space for community use.

The Council successfully lobbied the London Legacy Development Corporation and Lea Valley Regional Park Authority to change their plans for the cycle circuit. This will allow Hackney to retain a large sweep of useable parkland space. The Velopark, which includes the cycle circuit, the BMX track and the Velodrome, will open by spring 2014.

Two new riverside parks spanning 28 acres

Play facilities, wetlands, waterways and footpaths

£1m of environmental improvements in neighbourhoods closest to Olympic Park

Hackney Wick and Kings Park, the two wards closest to the Olympic Park, have benefited from significant environmental improvements, including £1m funding from the London Development Agency. Hackney Council has supported clearing and water quality improvements to the two waterways alongside Hackney's part of the Olympic Park. Eight new and two refurbished bridges, two underpasses beneath the Lea interchange and improved river and canal paths will link Hackney directly to the Queen Elizabeth Olympic Park, ensuring that the Marshes will provide not only sport, but nature conservation and better facilities for walkers, cyclists and birdwatchers.



JOBS, SKILLS AND TRAINING FOR LOCAL PEOPLE



Thousands of Hackney residents gained employment, training and volunteering experience in the years leading up to the Games, through Council-led programmes. And there is potential for more than 6,000 jobs to be created in the former Olympic Press and Broadcast Centres in Hackney Wick over the coming years.

Between 2008 and 2011, 350 unemployed Hackney residents were placed with construction contractors on the Olympic Park, and 1,200 residents received vocational training in construction. Hackney's 2012 jobs brokerage, On Site, assisted a total of 960 previously unemployed residents into Olympic-related jobs, with an estimated economic benefit of £3.9m.

Since September 2011, 2,000 Hackney residents were placed into jobs across a range of sectors including security, cleaning, retail and logistics – exceeding the borough's targets by more than 50 per cent and representing £2.91m in Games-time employment.

960 previously unemployed residents secured Olympic-related jobs

2,000 residents gained employment in security, cleaning, retail and logistics

Hundreds of volunteers supported the Games and gained skills and experience

A total of 1,835 Hackney residents received vocational training related to 2012 Games-time job opportunities in those sectors.

In addition to 100 Hackney Hosts who supported 2012 activities around the borough, the Council recruited a further 275 volunteers as part of its Welcome to Hackney programme to support events at Games time. Hackney achieved the highest number of residents of any London borough graduating from the London Organising Committee's Personal Best volunteering scheme – with 370 people completing the programme.

In December 2012, the Council's vision of a media and technology hub on the Olympic Park started to become a reality after it was announced that BT Sport would broadcast Premier League football from the former Olympic Press and Broadcast Centres, creating at least 300 jobs.



WORK FOR LOCAL BUSINESS AND ENTERPRISE



The Council worked hard to ensure that local businesses were able to benefit as much as possible from the economic activity taking place around the Games.

The expected economic impact of the Games includes additional hotel revenue of £3.9m and additional consumer spend of £19.3m in Hackney.

Between 2008 and 2011, 42 Hackney suppliers were awarded 55 contracts worth around £16m through Compete For, a procurement portal for businesses interested in 2012 related opportunities. Hackney Council has started initial discussions with major contractors around opportunities for businesses from the transformation and legacy of the Olympic Park and is committed to targeting appropriate businesses in the borough to ensure as many contracts as possible go to local businesses.

42 Hackney suppliers won
55 contracts worth £16m

£19.3m in additional consumer
spend during the Games

Opportunities for local business
to win contracts around
transformation and legacy of
Olympic Park

This is supported by the 7,000-strong business database developed by the Council's regeneration delivery team to facilitate more effective engagement with local businesses.

As part of greater inward investment into east London, there are five new hotel developments upcoming in Hackney, including a mix of small boutique hotels and larger ones. The total number of jobs available is to be confirmed but there will be at least 100 new hotel jobs available for Hackney residents. Hospitality is one of the fastest growing sectors in the UK and with its focus on training for this sector, and its already successful café and restaurant businesses, Hackney is well-placed to serve this market.



Hackney:
A legacy from 2012





